



## PRODUCTION ASSOCIATES INC.



Production Associates has been producing and marketing quality audio and video products since the early 1990s. These products include a Russian language television show called Confetti; Spanish Live with Bill Harvey, a four-CD instructional program from one of America's leading authors, instructors, and educators; Silly Willy DVDs, a physical education program for children; and the We Sign DVD series of fourteen titles.

The We Sign series, which began as the Say, Sing and Sign series, has always featured American Sign Language (ASL). Because of its movement and visual nature, it provides a wonderful way for children to be involved in learning. We Sign uses an official language rather than made-up signs or gestures because ASL offers the structure and vocabulary of a language, and hearing children receive many benefits through the use of signing. The We Sign series has won over fifty national awards for excellence.

Production Associates has now added Sign to Speak: Babies Can Talk to the We Sign family. This book offers parents, teachers, caregivers, and early childhood professionals a comprehensive approach to signing with hearing children. Babies Can Talk not only provides a clear instructional program of signing designed specifically for use with babies but also presents the science and theories supporting the benefits of signing in early childhood development.

### We Sign Awards

- Aurora Gold Award
- iParent Media Hot Award
- Dr. Toy Best Toys
- Telly Gold Award
- Telly Silver Award
- Dr. Toy 10 Best Active Products
- Creative Child Preferred Choice Award
- Dove Foundation Approved
- Kids First Endorsement
- Parents Guide to Children's Media
- National Parenting Center Seal of Approval
- Video Librarian - 32 Stars
- Family Magazines - Recommended
- The Communicator Crystal Award of Distinction
- National Association of Parenting Publications Honors

### We Sign Reviews

- **Midwest Book Review:**  
"Outstanding, enthusiastically recommended."
- **School Library Journal:**  
"Children will be able to follow the signs with ease, and will enjoy enthusiastic musical performances. We Sign is a fun introduction to American Sign Language."
- **Video Librarian:**  
"Recommended for libraries."
- **Ventura County Parent Magazine:**  
"The We Sign series is a wonderful way to combine ASL vocabulary with songs, communication, rhyme and much more. Children will use and exercise a variety of proven learning styles—visual, musical, physical and verbal. We Sign is not only educational but is also fun."